

Consulting

Perhaps you're unable to attend any or all Secrets of Impact and Influence Trainings for whatever reason, but still want the edge over your competitors. You want to know how to create an experience for your prospects, using the most cutting-edge knowledge of future-business success and science-based advanced learning techniques. You want one-on-one guidance on developing your seminar-event, as well as personal feedback. ILT offers two consulting tracks:

Use the Per-Hour Consulting Track when you want brief lessons in "electrifying" your audience; feedback on an up-coming, or your most recent, seminar-event; customized design and development training, etc. This track could also include Elizabeth Phelps' attendance at, and critique of, your live seminar-events. If you're interested in this track, [click here](#) to send an email with your interests and questions.

Use the 12-Week Consulting Intensive if you:

- have never attended a Secrets of Impact and Influence Training because one has not yet come to your area, and you want to learn the most cutting-edge strategies for influencing and impacting your prospects at a "seminar-event";
- have attended one or more SII Trainings yet want a customized, all-inclusive training that takes you from the design stage to full implementation of your own seminar-event.

The 12-Week Consulting Intensive is fully customized for your personal business needs, and can include:

- Lessons in the psychology of influence
- Advanced learning tips and techniques
- How to overcome fear of public "speaking";
- Must-have techniques for managing the room
- Complete course development
- Product line development
- How to promote from the stage
- How and where to market your event-seminars
- Creating and editing of powerful marketing copy
- Event-seminar review and critique
- Logistics planning

Consulting is once-per-week, over-the-phone and ranges from 45-60 minutes.

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