

## Testimonials

### Secrets of Impact & Influence: Day-Long Events:

“Secrets of Impact & Influence was beautifully structured to make any talk easier to develop, practice and deliver. It was led with the best of brain-science research and with heart by Lizabeth Phelps. A terrific experience for those who feel strongly they have more to give and gain by speaking from the stage, and perhaps especially for the shy or introverted or highly intellectual—or those with a puritanical upbringing they wish to shed! Thank you very much, Lizabeth! You’re a blessing!” (Value of this course: \$1495-\$2495)—Andrea Lee, Thought Leaders International , [www.andreaajlee.com](http://www.andreaajlee.com)

“Secrets of Impact & Influence is a whole different model of presenting that wakes up the senses, engagement, results and impact for anyone and any audience. And more, Lizabeth herself models the wonderful tools and practices making it all “stick.” I will put them to immediate use in my talks and teleseminars.—Janet Goldstein, Publishing and Strategy Consultant, [www.JanetGoldsteinEnterprises.com](http://www.JanetGoldsteinEnterprises.com)

“Lizabeth is absolutely masterful in teaching this course. I have been to many seminars and presentations but I have NEVER experienced this kind of effectiveness. She is teaching information that is “gold,” that no one else is teaching. Anyone who is in the coaching or presenting field needs to take this class! It should be a pre-requisite for anyone getting on stage! I feel that I learned and retained this information WAY more than any other seminar I have been to. Also, Lizabeth is one of the very, very few who is able to push people beyond their limits.”—Laura Demeo, Social Media and Marketing Consultant, [www.laurademeo.com](http://www.laurademeo.com)

“Secrets of Impact & Influence is high-energy, experiential and fun! I learned the structure for effective presentations and how to inject emotional content into them for exceptionally high impact. Lizabeth’s energy and commitment is infectious. I learned about my strengths and weaknesses as a speaker and was inspired to play out of my comfort zone and take

risks in a very safe environment, so I could be much more natural in front of an audience. Thank you!" –Katrina Ogilby, Center for Leadership Coaching

"Lizabeth's 2-Day Experience is top, top quality. It is very well organized and filled with the content any professional needs to deliver the messages they have for the world. If you know your message is needed out there, Lizabeth will DEFINITELY show you how to deliver it!" –Joy Masuda, Health Consultant,

"This 2-day is a lively, fun space in which everyone feels safe to take risks and break out of comfort zones on the way to feeling confident standing in front of a room and knowing exactly what to do in every moment."—Aharon Amore, Teen Coach

Lizabeth's public-speaking "Experience" is without question the best training I have ever had. All of her teachings have been a sea change for me!--Dean Speirs, Attorney,

California

Unbelievable, is the only way I can describe the experience I had at the SII 1- day event. I was a little nervous about investing in airfare, hotel and car rental just for one day's worth of training. However, it was well worth the investment of time and money. After picking me up at the airport my wife asked me what I learned. I was able to repeat every key point we learned and continue the conversation for twenty minutes. I've been to week-long seminars in the past that after five minutes I had exhausted everything in my memory. I guess the stuff Lizabeth teaches works! If you have to influence anyone in your career, be it in group settings or one-on-one I would like to suggest that you run not walk to Lizabeth's "experience."-- Mark Weisenburger,

Wellness

Center Coaching,

Utah

Lizabeth puts it all together in a way that no one else does. I have attended loads of "how to give presentations" events, and only the best of them included a fraction of what Lizabeth covers--and for A LOT more money! This is the value of the decade--heck, the CENTURY! --Trish Lambert, 4R Marketing,

Texas

Lizabeth Phelps' Secrets of Impact & Influence is game-changing. Her ground-breaking techniques, her spirit and seemingly limitless energy truly do inspire you to create and deliver outstanding "Experiences" in service of others. Go ahead--change the way you present and who knows, maybe you will change the world!--Maria Van Hekken, Leadership & Career Coach, Yes2Yes.com,

Pennsylvania

This is the absolute must-attend event for anyone who is serious about speaking in public. Once you go through this incredible day, you'll never sit through another boring presentation without knowing how unnecessary it is--how much better it can be done. Your own presentations will never be the same. Your audiences will thank you from the bottom of their hearts for using the tools to inspire them, entertain them and educate them in a way that leaves them wanting more...and more...of all you have to offer! Just what Lizabeth promises will happen! Sign up. Sign up NOW! You owe it to yourself and everyone you'll create powerful Experiences for in the future!--Colleen Keenan, Certified Action Coach,

New Jersey

Get ready for an action-packed, information-rich, fun-filled day! You'll be amazed by how different this training is from anything else. Lizabeth is articulate, energetic, and totally unique, and she'll inspire you to be a confident, powerful Experience-Maker who loves stepping out into the world! Thank you! --Marcy Jenkins, Clearfield Coaching & Consulting,

Chicago, IL

Awesome, awesome, awesome learning experience! I feel so inspired! Lizabeth has shown me how to take very dry, technical material and make it interesting and even fun! --Debbie O'Grady, DLO Consultants, LLC,

Florida

Lizabeth completely lived up to her commitments for the day and delivered an experience that everyone can benefit from. She is on a mission to change the world--and she is on the move! --Paula Nangle, Prometheus Capital Management, NJ

This course is priceless to anyone--not only those involved in public speaking--but anyone who ever needs to teach anything! The benefits will filter through every area of life. You'll leave this seminar changed forever! Thanks, Lizabeth!!! Luann Allen, www.Successfanatic.com, Florida

As a fairly seasoned speaker, I found this a wonderful program. The tools are priceless, including giving participants a "stake" in the information so they find value at every turn and ongoing enthusiasm. The most entertaining and information-packed speaker is useless without retention. Lizabeth shows you precisely how to get it! Thank you!--Marcia Hanhart,

Certified Action Coach,

New Jersey , NJ

Lizabeth is a great presenter, very passionate, energetic and committed to inspiring her audience. This Experience was very well-organized, very inspiring, practical and fun! She used an integrative, multi-sensory, compassionate, innovative approach to learning and change and taught a powerful set of tools and techniques that I expect will dramatically transform the way I conduct seminars in the future. I highly recommend this course! --Philip Friedman, Ph.D, Foundation of Well-Being,

Pennsylvania

If you want your customers to want more from you, tell others about you, and come back for more--then you MUST experience this transformational "Experience." You will discover breakthroughs in captivating an audience that will leave a lasting imprint on you and your audiences. You will leave changed forever. --Scott Warner, The Sapient Connection LLC,

New Jersey

Lizabeth has crafted a day of learning that is fun, powerful, growth-inspiring and stocked with great information. I highly recommend this Experience to anyone who does presentations or seminars!--Chris Coward, Coaching to Fulfillment, Pennsylvania

This event was amazing. I went from begin somewhat successful in my speaking and workshops, to being an Experience-Maker for my audiences. My clients get more out of my seminars because I finally understand how to systematically create events that deliver what I promise! My participants have more fun, learn faster and retain more--all thanks to Lizabeth's system. --Cassie Schuh, Zaptastic Professional Coaching,

Wisconsin

I was amazed by the information Lizabeth gave us in the area of brain and learning research. They are invaluable tools and crucial for increasing impact on an audiences. Thank you for teaching this to us and modeling it to us! --Michael Tebbe, Chiropractor,

California

This has been an extraordinarily valuable learning experience for me, who has been a public speaker and professional performer for over forty years. The tools and "secrets" I have been given today will transform the nature and impact of my professional presentations in front of audiences. I'm excited about having these tools to get my message powerfully and effectively communicated. This training is priceless.

--Sheila Pearl, Life Coach/Performance Artist

There isn't a better experience for this material! I was just blown away by the way the material was broken down. Step by

step, it single-handedly changed the way I will teach my material. This will help others succeed tremendously. I can only say “thank you” for really caring and sharing these Secrets with us at a value that far exceeded its price!! It feels so good to know people like Lizabeth are around to help people like me help others!

–Joe Catinella, Successful Contractor, author

The SII 1-Day met and exceeded my expectations. The material is incredibly pertinent for producing a live presentation. It is singularly sensational because many benefits are immediate and sustainable. It will put my live events into orbit, and in the most down-to-earth way, bring me personal satisfaction...and lots of revenue.

–Neil Cooper, Cooper Energy Leadership

I expected a lot. I got more than I ever expected. Learning in the “New Paradigm” while being taught the New Paradigm was powerful, effective and awe-some. Lizabeth is multifaceted and can create for any unexpected moment. Endless energy and a very clever mind are only two of the tools she brings to the room. I felt pushed to “just beyond” my comfort level—a push filled with love. Thank you! –Carol Crystal, Integrative Health Practitioner

Lizabeth delivers!! SII-1-day is a must for teachers, business owners, sales professionals, healers—anyone who wants to share information in a way that people really understand and are able to use! With all the hype these day, it is so nice to attend an event where you get all that was promised and then some! Thank you!” Value of today’s training: priceless—Kathy Miller, Wellness Possibilities Co-Founder

I was amazed at the level of detail Lizabeth uses and how effective it is! This content is awesome! More! More please!—Maya Ollson, KoKoPella Career & Business Coaching

This was the most comprehensive experience training I have ever attended. The day was totally planned out. The excitement that was created in the room all brought me out of my comfort zone. I am so grateful to have attended! Thank you!

–Vincent Avantagiato, World Financial Group

Lizabeth is on the forefront of identifying the emerging importance of the “experience economy,” where the product is the individual. Her ability to teach us to be “Experience-Makers” enables one to stand head-and-shoulders over one’s competitors. Solid gold!

–George Richvalshy, Richvest Management

I thoroughly enjoyed this event! I have received and retained more in this training than I have in any other. Time just flew by (14 hours!). It was great to see others with the same fears I have and help them through them. Lizabeth has tremendous guidance and “energy” that was inspiring. Thank you!!

–Lori Mason, IT Consultant

I found this day to be both illuminating and challenging! Lizabeth’s energy and compassion for the group shifted me into a whole new level of confidence in offering my audiences an exciting, innovative “experience,” rather than a typically static presentation. The tools I gained during this intensive program will be incredibly valuable as I promote my new book and reach out to share what I’ve learned. This program really delivered on its promise—and I am so pleased to have participated!

–Karin Abarnel, author, Abarnel Communications

Lizabeth Phelps is amazing. Her level of knowledge on this subject and the mastery with which she shares and teaches it and drills it into us repeatedly is rare. I know it will have far-reaching results as I pursue my business and life goals. I also had a totally unexpected “a-ha” moment that will influence all of my relationships from here on out! Thank you!”—Nancy

Bolsom, Isagenix Distributor This event is everything a successful presenter needs to achieve results. By following the "system," you have the tools to keep attention, energy and excitement going throughout any length program. Thanks for the great information!"—Mark Chen, Real Estate Broker I loved the SII 1-Day event and Lizabeth's energy and commitment. The material was very well sequenced for optimal learning. She is a "Difference Maker," helping stretch people to places they didn't think they could go. Thanks again!

—Frank McSweeney, psychologist

Lizabeth has a unique way of pushing you to your limit and then some. It's hard to believe how a fourteen-hour-day could fly by and leave us wanting more! Our day was so much fun and jam-packed with so much great information that incorporating any or all will certainly make a tremendous difference in my business and life! Value of today's training: 10x what I paid.

—Jeanne Kaplan, Kaplan Coaching Associates, LLC

After a day with Lizabeth Phelps in SII, I have come to understand the underlying processes that influence us all in our day-to-day learning and teaching. Not only do I have an improved process to boost my effectiveness, I also know why each step is so valuable. I had fun, too! It was absolutely stressless learning.

--Kathie Morrow, Scholastic The SII 1-Day event was incredible fun! I felt as though I made several breakthroughs for myself, which surprised me. Being a group setting was extremely comforting, given the topic of public speaking, even though none of us knew each other. Lizabeth did a great job of helping me see that I can step out of the box and be creative with my audiences. I feel courageous! Thank you!

—Kathleen Velazquez, Cartridge World

"I have been to so many seminars, including the Landmark Forum, and this is one of the best things I've ever done in my life. I learned so much about myself and how I was holding myself back in my business. And I especially learned an innovative way to promote my business so I'm successful. This was an awesome experience!"

--Erica Hill, Natural Health Practitioner, Ho-Ho-Kus, NJ.

"THANK YOU for sharing your wealth of knowledge and for touching my heart and mind! I can't wait to implement what I've learned on my next event. I'm excited to shock the audience, not with a boring, power point presentation, but with an experience they will talk about for a long time. Thank you for 'paying it forward' and teaching us invaluable techniques not only in our professional lives, but our personal lives as well."

--Marissa Quizan, Project Thesaurus Specialist in Pharmaceutical Industry, Hoffmann-La Roche, Inc.

"THANK YOU Lizabeth. Your talent and enthusiasm for helping others become inspired "Experience Makers" is OUTSTANDING. I'm ready to "PAY IT FORWARD" in a big way!."

--Ralph Lardieri, Health Promotion Professional, American Standard Companies.

"Thank you for a wonderful experience! This was a great value for my time and money - and it was fun! I liked the practical tools and strategies - and the way you wove the techniques and principles into your own delivery. Your expert coaching and feedback were invaluable, too. I look forward to staying in touch as I continue to fine-tune my 'presentations.'"

--Elizabeth Stoner, Principal; Delta Possibilities, LLC.

"The time just flew by (which you wouldn't think could be possible when one of the days is 14 hours!) Lizabeth's high energy was stimulating and a great example to all of us. The information she gave us was highly useful and relevant! Thank you!"

--Rich Goldberg, Humor Coach, Oradell, NJ.

"Lizabeth is awesome! SII was a truly extraordinary experience. The knowledge, processes, and inspiration I received will be priceless in making my events spectacular in the future. Thank you!"

--Ron Paxton, Author of The Michelangelo Method, Oakland, NJ.

"I learned so much and had so much fun at SII! I am actually excited at the thought of getting out there and using this information! Thank you for an awesome experience!"

--Liz Fisch, DreamBuilder Coaching, Morristown, NJ.

"SII was very educational for me, and highly enjoyable. It has taken me so much closer to actualizing my dream of becoming a GREAT 'Experience-Maker.'"

--Frank Williams, personal fitness trainer, Fairfield, NJ.

"I learned so much about how to sell myself and the subtleties of commanding the attention of an audience...And I feel that I never need to be scared again! Thank you so much!"

--Alyssa Hill, Pampered Chef Consultant, Hawthorne, NJ

"SII gave me the tools I need to prepare a powerful and memorable event for my audiences. But most of all, I gained the clarity and freedom to create my event without fear! I'm excited to go out and use all of this wonderful information!"

--Joan Burns, massage therapist, Emerson, NJ

Private Consulting Programs :

"Before working with Lizabeth, I knew that I wanted to do some public speaking for my massage business. Within the first week of the program, when she asked us to choose a target market, I had a sudden dawning. What I most wanted to talk to audiences about was not my current business focus! It was both exhilarating and terrifying to zero in on a small section

of the population-- and to then completely alter my message! Lizabeth's enthusiasm and knowledge, along with daily "business development" exercises, took me from "vague business fog" to crystal clarity. If there is one thing I got, as a business owner, from working with Lizabeth, it's clarity. I know exactly what my business is; why it's different from everyone else out there; how to describe it so people get it and remember it; who my target market is and where to market to them. Without Lizabeth, I would be stumbling along like every other massage therapist, without strong direction and clarity, and without a unique message.

"Then I learned more directly what it takes to be in the 'New Paradigm' as an 'Experience-Maker.' I have always been terrified of public speaking, but now I know exactly how to be different from every other "speaker" out there. I know how to introduce myself so I immediately engage the audience. I know how to tell "my story" in a compelling way. I know how to keep their attention no matter how long I talk. I know how to design my "Experience" so I'm clear and deliberate in my delivery. And I know the "secret sequence" for presenting my material that captivates people and keeps them eager and involved all the way through.

Lizabeth's exercises were extremely helpful as they took the mystery out of how to design a program, making it clear and concise. As a teacher and a coach, Lizabeth is articulate, compassionate and knowledgeable. Overall, she has helped me realize how to create an "Experience" that brings my message across while engaging the audience. I know that anyone who works with her will understand the importance of leaving the old-school style of public speaking and becoming an "Experience maker". !"

--Joan S. Burns, CMT.

"With Lizabeth, I have learned so much about what it takes to become a great Experience-Maker-- and what it takes to establish a successful business. Before her, I was an average business owner and an "okay" speaker. Now, I am far more successful as both.

Now I know exactly what I have to do to separate myself from others in my field. Before, I wasn't focused on that. Lizabeth taught me a "secret technique" for differentiating myself and after that, my business was never the same. Because of her, my business vision has become crystal clear and extremely motivating to pursue. Before, I didn't have a clear direction and because of that I wasn't always interested in doing what had to be done. She's also helped me establish a strong "bio," and worked with me until I can describe my business clearly so it's memorable to others. That has been invaluable.

I've also created a sales cycle for my business. I know exactly what to offer to prospects at various points of interaction with them. This was particularly beneficial.

Lizabeth is constantly stressing the importance of creating cutting-edge information and how to make a dramatic impact on an audience. Learning how to do that has changed the direction of my business. Her templates clarified so much and made the process of developing and delivering an "Experience" easy and fun. I am much more confident in being in front of an audience now.

There is no question: I would recommend Lizabeth as a trainer and coach to anyone interested in being dynamic in front of audiences and successful in business. Her material is absolutely fantastic, and her personal feedback and suggestions are priceless. "

--Frank Williams, President, MindBody Excellence.

