

# 1-Day Speaking Training

Secrets of Impact & Influence:

The 1-Day Event

You Can Guess How to Get Results From an Audience...

Or You Can Be Trained to Know

The 1-Day Secrets of Impact & Influence puts you in a very unique position of power. You will never again be guessing how to get the results you want from an audience. You will know. And because of that, you will be untouchable.

The day is a toolbox crammed with concrete tools of impact and influence that will transform you from typical speaker to Experience-Maker. By knowing these secrets, you completely differentiate yourself from 99% of “speakers” out there. And that’s why your results will explode: you won’t be like everyone else...and everyone will want you.

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Do you know how to create powerful affinity with everyone in your room in just minutes? Nothing influences the results you get more than what you say and do in the first few minutes. You’ll do it right—b/c you’ll be trained to know.

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Do you know how to create compelling synergy in your rooms? In the New Paradigm, we don’t talk to audiences of “islands.” We create a single, energetic “organism.” No typical speaker I have ever seen knows how to wo

rk with the energy in the room. In fact, they leak it. There are countless subliminal strategies for creating an ever-flowing energetic circuit in a room. You’ll know how to do it...for magical results.

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Do you know a simple subliminal technique for directing your audience to get what you want them to get? This is not manipulation. In fact, an educator discovered its impact with students over 30 years ago. This is positive influence at its best. Your audience's won't know what hit them, but they'll be thrilled it did!

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Do you know how to feed the 3 powerfully unconscious needs of every single person in your room? The fact is, they are hungry for these three "nutrients," and if you don't give it to them, you will never get the results you want. You'll know how to feed them after the 1-Day event...and they'll be in the palm of your hand.

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Do you know what to do every few minutes to keep any audience at peak attention? You'll know after the 1-Day.

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Do you know the 5 emotions, minimum, that you must stir in your audience to give them an experience they'll never forget? One is going to surprise you. You'll know them all after the 1-Day.

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Do you know the sequence for delivering your material that makes any audience want more? I can tell you the answer in one word NO! I have never seen a speaker or presenter use this sequence. Virtually no one even KNOWS about it. Once again, this comes from educational science and it is the most golden piece of information you will get at the 1-Day. It is worth 50x the tuition cost. This, above all, will make you incomparable.

And FINALLY...

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Do you know the #1 element REQUIRED to get results from an audience? This one is truly "New Paradigm." If you don't master this...all the other secrets will never matter.

But that's not all!

Later in the day, we put away the tool box...and take out the sand box for some intense fun! This is the part of the 1-Day we guarantee you will never forget! It's carefully designed to explode your energy and charisma factors—the 2 most

important elements of being a powerful leader. If you're serious about your business, you can't afford to miss the fun!

All of this will be taught in an unforgettable format that will stimulate your body and mind and heart. You will be brainstorming, creating, practicing—and forming strong bonds with fellow participants.

But don't just take our word for it. Here are a few things a few past 1-Day participants have had to say:

This has been an extraordinarily valuable learning experience for me, who has been a public speaker and professional performer for over forty years. The tools and "secrets" I have been given today will transform the nature and impact of my professional presentations in front of audiences. I'm excited about having these tools to get my message powerfully and effectively communicated. The value I would assign today's training: Priceless –Sheila Pearl, Life Coach/Performance Artist

There isn't a better experience for this material! I was just blown away by the way Lizabeth broke down the material. Step by step, she single-handedly changed the way I will teach my material. This will help others succeed tremendously. I can only say "thank you" for really caring and sharing these Secrets with us at a value that far exceeded its price!! It feels so good to know people like her are around to help people like me help others! Value of today's training: \$1500 –Joe Catinella, Successful Contracting, author and seminar leader

The SII 1-Day met and exceeded my expectations. The material is incredibly pertinent for producing a live presentation. It is singularly sensational because many benefits are immediate and sustainable. It will put my live events into orbit, and in the most down-to-earth way, bring me personal satisfaction...and lots of revenue. Value of today's training: \$1500. –Neil Cooper, Cooper Energy Leadership

This was the most comprehensive experience training I have ever attended. The day was totally planned out. The excitement that was created in the room all brought me out of my comfort zone—which was much needed! Value of today's training: \$100,000 –Vincent Avantiato, World Financial Group

Lizabeth is on the forefront of identifying the emerging importance of the "experience economy," where the product is the individual. Her ability to teach us to be "Experience-Makers" enables one to stand head-and-shoulders over one's competitors. Solid gold! Value of today's training: Priceless –George Richvalshy, Richvest Management

I thoroughly enjoyed this event! I have received and retained more in this training than I have in any other. Time just flew by! It was great to see others with the same fears I have and help them through them. Lizabeth has tremendous guidance and "energy" that was inspiring. Thank you!! –Lori Mason, IT Consultant This day shifted me into a whole new level of confidence in offering my audiences an exciting, innovative "experience," rather than a typically static presentation. The tools I gained during this intensive program will be incredibly valuable as I promote my new book and reach out to share what I've learned. This program really delivered on its promise—and I am so pleased to have participated! Value of today's training: \$1500. –Karin Abarnel, author, Abarnel Communications

Lizabeth has a unique way of pushing you to your limit and then some. Our day was so much fun and jam-packed with so much great information that incorporating any or all will certainly make a tremendous difference in my business and life! Value of today's training: 10x what I paid. –Jeanne Kaplan, Kaplan Coaching Associates, LLC

"I had such a great time! I have been to so many seminars, including the Landma

rk Forum, and this is one of the best things I've ever done in my life. I learned so much about myself and how I was holding myself back in my business. And I especially learned an innovative way to promote my business so I'm successful. This was an awesome experience!" –Erica Hill, Natural Health Practitioner,

Ho-Ho-Kus, NJ

